



Title: Marketing Associate

Reports to: CEO

Location: Boulder / Denver Colorado area

Description: The Clean Energy Collective (CEC) desires to create a strong brand name and market presence to facilitate and accelerate sales leads for its CEC-based Solar Gardens (SG). The Marketing Associate will perform market research, market planning, advertising and campaigns related to the CEC's products and projects.

The Marketing Associate should be equipped with updated marketing knowledge including e-marketing and social media. They should study and analyze market sizes, growth opportunities, market trends, market attractiveness, value propositions, competitors, pricing, sales activities and so on to be able to predict future market trends and appropriate CEC marketing strategies.

Key responsibilities:

1. research the characteristics of the market
2. assist in the planning and execution of marketing activities
3. play a critical and constructive role in the development of marketing strategies for the company
4. assist and actively collaborate all marketing campaign activities
5. make predictions of future market trends and resulting marketing strategies
6. actively develop collateral and advertising pieces
7. cooperate with advertising and graphic design contractors
8. negotiate and manage advertising contracts
9. make customers aware of the CEC product offerings
10. assist in the developing medium and collateral for staying in touch with CEC's existing customers
11. schedule and attend events, conferences and exhibitions as may be required to promote the CEC products

Qualifications: Previous sales experience required. Strong oral, written, and telephonic communication skills, as well as analytical skills, a must.

Compensation: Competitive base salary plus commission.

The Company

The Clean Energy Collective is leading the nation with the first community-owned solar farms, opening solar ownership to a market 7x larger than traditional solar with nothing on the customer's home or business and credits directly on their bill through the CEC's proprietary RemoteMeter system. The CEC is growing quickly and is poised to be the dominant player in this new realm: the future of solar. As such, the CEC is looking for key individuals that are passionate about exponentially expanding the clean



energy market and being part of the CEC's future success. For more information on the CEC, visit www.cleanenergycollective.com.

Contact

Please send resumes to jobs@cleanenergycollective.com. No phone calls please.